



RIYADH
JEDDAH 2025

21 – 24 September 2025
RIYADH, SAUDI ARABIA

03 – 06 November 2025
JEDDAH, SAUDI ARABIA



FACTS & FIGURES

حقائق وأرقام

JOIN SAUDI ARABIA'S
LEADING INTERNATIONAL
FOOD TRADE EXHIBITION

Book Your Stand
www.foodexsaudiexpo.com

FOODEX SAUDI 2025

معرض فوديكس السعودية ٢٠٢٥

21 – 24 September 2025

Riyadh Intl. Convention & Exhibition Center

RIYADH, SAUDI ARABIA

03 – 06 November 2025

Jeddah Intl. Exhibition & Convention Center

JEDDAH, SAUDI ARABIA



4 DAYS

OF BUSINESS
CONNECTIONS

+800

BRANDS FROM
+50 COUNTRIES

+500

EXHIBITORS AND
+15 COUNTRY
PAVILIONS

+20,000

ATTENDEES, 60% OF VISITORS
WERE EITHER DECISION MAKERS
OR INFLUENCERS

+٢٠٠٠٠

عدد الحضور، ٦٠٪ من الزوار هم
من أصحاب القرار أو المؤثرين
في اتخاذ القرار لدى شركاتهم

+٨٠٠

علامة تجارية
من أكثر من ٥٠ دولة

+٥٠٠

عارض علامة تجارية
من أكثر من ٥٠ دولة

٤ أيام

اجتماعات أعمال وعقد
اتفاقيات وشركات عمل

FOODEX SAUDI EXHIBITION

Saudi Arabia's Leading International Food & Drink Trade Exhibition

Foodex Saudi is Saudi Arabia's Leading International Trade Exhibition 100% dedicated to the food and drink industry. Professional Saudi buyers from the mass distribution, retail, manufacture, and hospitality industry will have the opportunity to source products from over 50 countries, and trade with exhibitors displaying a wide range of global offering of food and drink products and solutions.

معرض فوديكس السعودية

المعرض السعودي الدولي الرائد في قطاع الأغذية

فوديكس السعودية يعد أول معرض سعودي دولي متخصص ١٠٠٪ في قطاع الأغذية والمشروبات. المشترون السعوديون المهتمون بقطاع التوزيع وتجارة التجزئة وقطاع الضيافة سوف تتاح لهم فرصة التعرف على منتجات غذائية جديدة من أكثر من ٥٠ بلداً حول العالم وتبادل الأعمال والخبرات مع المعارضين.



- Drinks & Beverages | Grains & Cereals
- Specialty Products | Food Services
- Meat, Poultry & Game | Dairy
- Canned & Preserved
- Chilled, Fresh & Frozen
- Food Technology & Machinery
- Sweets, Snacks & Bakery
- Seafood Products

- العصائر والمشروبات | البذور والحبوب
- المنتجات المتخصصة | خدمات الأغذية
- اللحوم والدواجن | منتجات الألبان
- المعلبات والأغذية المحفوظة
- الأغذية الطازجة والمبردة والمجمدة
- معدات و تكنولوجيا الأغذية
- الحلوى والوجبات الخفيفة والمعجنات
- منتجات المأكولات البحرية

2024 HIGHLIGHTS

93% of exhibitors were SATISFIED WITH THE EVENT OVERALL

84%

OF EXHIBITORS SUCCESSFULLY MET THEIR BUSINESS OBJECTIVES

91%

OF EXHIBITORS FOUND POTENTIAL CUSTOMERS, SUPPLIERS OR PARTNERS

88%

OF EXHIBITORS WOULD LIKE TO EXHIBIT IN 2024

87%

OF EXHIBITORS WERE SATISFIED WITH THE MARKETING CAMPAIGN

93%

OF EXHIBITORS WERE SATISFIED WITH THE EVENT OVERALL

BRANDS BREAKDOWN



EXHIBITOR FEEDBACK

“ Its my first time in the county, I was very excited to come here with the European Pavillion so far i have liked it very much in Riyadh, We hope to be able to come back next year,
Carlos Coronas Balsera, Project Adviser,
European Union

“ Honestly speaking the experience has been marvellous. The crowd that we get this year is excellent and massive. The staff of Foodex Saudi have been very supportive. Foodex Saudi is something we are looking forward to next year as well.
Aswani Gupta, Premier's Tea,
India

VISITOR PROFILE

فئات الزوار



Wholesalers/Importers
تجار الجملة والمستوردون



Investors
المستثمرون



Distributors
الموزعون



Suppliers
الموردون



Caterers
متعهدو الحفلات
والتموين



Hotels
فنادق



Restaurants
مطاعم



Food Service Providers
خدمات الأغذية



Retailers/Supermarkets
تجار التجزئة / سوبرماركت

VISITORS BY COMPANY ACTIVITY

- 28% Importers/Wholesalers
- 8% Retailers/Supermarkets/Bakery
- 14% Distributors
- 10% Catering Services
- 13% Hotel/Hospitality
- 12% Restaurants/Cafe
- 9% Suppliers
- 1% Education/Training
- 4% Government/Associations
- 1% Other



VISITORS FEEDBACK

“ Foodex Saudi is a great food trade exhibition. Also, I can see there is good variety in the exhibitors products. As a local food importer and distributor, Foodex Saudi helped me find and meet with international exporters and I found good investment opportunities. In fact, the large international participation added great value to the success of the exhibition. Really, Foodex Saudi is a perfect business platform for any food company.
Eyad Ibrahim Madini
CEO, Nine Tenths Food Trading Company
Saudi Arabia

“ I can see there are many different products from all food sectors and we hope that Foodex Saudi will keep growing and include more and more products next year.

Musatafa Elshorbgy
Production & Export Manager
The food supply company Ltd
Bahrain

EVENT FEATURES

BUSINESS MATCH PROGRAM

فعاليات المعرض

برنامج إجتماعات الأعمال



Pre-schedule your meetings
ترتيب موعد الاجتماعات



Networking opportunities
فرص للتواصل وتبادل الخبرات



Manage your time
تنظيم الوقت



Personal assistance
منسق للرد على الاستفسارات



Free access to the business lounge
دخول مجاني لمجلس اجتماعات الأعمال



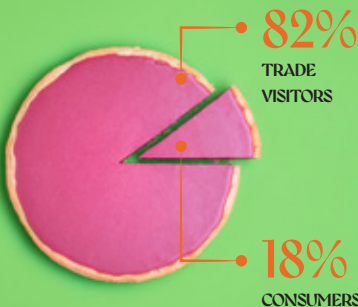
BUSINESS MATCH PROGRAM

Business Match Program connects trade visitors and investors with exhibitors. Buyers and exhibitors can schedule their meetings before the show.

تم دعوة المشتريين من أصحاب القرار
من مختلف مدن المملكة

صمم البرنامج خصيصاً لتسهيل إلتقاء الزوار من قطاع الأعمال بالعارضين من القطاعات المختلفة وترتيب جدول للإجتماعات

VISITOR BREAKDOWN



Join Foodex Saudi today to get maximum exposure for your business.

“ The exhibition was good. We got to know people who have the desire to work seriously. Also, the exhibition is considered very successful because the visitors were professionals and specialists and had the desire to search for the customized product or to ask about the services they wanted specifically and accurately.”
Wissam Khalil Fahed, Athena Foods - Poland

EVENT FEATURES

FOODEX SAUDI LIVE KITCHEN

فعاليات المعرض مطبخ فودكس للطهي المباشر

LIVE KITCHEN

Foodex Live Kitchen: It is a live cooking station where exhibitors will have live cooking demonstration of their products.

يوفر مطبخ فودكس منصة للطهي باستخدام منتجات العارضين



Foodex Healthy

معرض فودكس للغذاء الصحي

RIYADH 2025

The Foodex Healthy Food Show is a dedicated platform showcasing the latest innovations and trends in the healthy food and beverage industry.

Discover a wide range of healthy food and beverage products, including organic, vegan, gluten-free, and low-sugar options.



Foodex Bakery

معرض فودكس للمخبوزات

JEDDAH 2025

The Foodex Bakery Show is a dedicated platform showcasing the latest innovations and trends in the bakery industry. It brings together a diverse range of exhibitors, from bakery equipment manufacturers to suppliers of ingredients, packaging, and technology.

PHOTO REPORT



SAUDI ARABIA FOOD MARKET

أضخم سوق للأغذية في منطقة الخليج

The largest food and drink market in the GCC

The largest and fastest growing food market in the region;
expected to grow annually by %4.00 (CAGR 2028–2023)

4%

4.00% Growth (CAGR2023-2028)

Revenue in the Saudi Food market amounted to US\$59.61bn in 2023. The market is expected to grow annually by 4.00% (CAGR 2023-2028)



تقدّر عائدات سوق الأغذية السعودي خلال ٢٠٢٣ بنحو ٥٩ مليار دولار ويتوقع أن يسجل السوق نمواً سنوياً بنسبة ٤% خلال الفترة من ٢٠٢٣ إلى ٢٠٢٨

٧.٤

**18.57
Billion**

18.57bn kg by 2028

Food volume is expected to amount to 18.57bn kg by 2028. The Food market is expected to show a volume growth of 2.8% in 2024



من المتوقع أن يصل حجم استهلاك الأغذية إلى ١٨.٥٧ مليار كيلو جرام بحلول عام ٢٠٢٨ ومن المتوقع أن يظهر سوق المواد الغذائية نمواً في الحجم بنسبة ٢.٨٪ في عام ٢٠٢٤

**١٨,٥٧
مليار**

**\$20
Billion**

20\$ Billion - Annual Food Imports

According to the Saudi Minister of Environment, Water and Agriculture, Abdulrahman Al-Fadhli, Saudi Arabia spend 20 billion USD on food imports annually



كشف وزير البيئة والمياه والزراعة، عبد الرحمن الفضلي، أن السعودية تستورد ما قيمته ٢٠ مليار دولار من المنتجات الغذائية سنوياً

**٢٠\$
مليار**

**\$34
Billion**

Food Service Market Value in 2030

The Saudi Arabia food service market is projected to grow from \$16.02 billion in 2023 to \$34.04 billion by 2030 at a CAGR of 11.37%



من المتوقع أن ينمو سوق الخدمات الغذائية في المملكة العربية السعودية إلى ٣٤ مليار بحلول عام ٢٠٣٠ بمعدل نمو سنوي ١١.٣٧%

**٣٤\$
مليار**

**\$30
Billion**

The value of investment in the Saudi food sector amounts to more than 110 billion riyals (\$30 billion)



حجم الاستثمار في صناعة المنتجات الغذائية في المملكة يبلغ أكثر من ١١٠ مليارات ريال (٣٠ مليار دولار).

**٣٠\$
مليار**

16%

CAGR of 16%

Saudi Arabia natural & organic food market size is expected to grow at a CAGR of 16% during 2019-25.



يتوقع أن ينمو سوق الأغذية العضوية والطبيعية بمعدل نمو سنوي يصل إلى ١٦% في الفترة ما بين ٢٠١٩ و ٢٠٢٥

١٦%

**SAR10
Billion**

Tea & Coffee Imports

During the last five years, Saudi Arabia imported about 542 thousand tons of tea and coffee with a total value of 10 billion SAR



خلال الخمس السنوات الماضية استوردت المملكة حوالي ٥٤٢ ألف طن من الشاي والقهوة بقيمة ١٠ مليار ريال

**١٠
مليار**

SAUDI ARABIA FOOD MARKET

أضخم سوق للأغذية في منطقة الخليج



\$27 Billion

Gourmet, Organic & Health Foods Sector

حجم سوق الأغذية العضوية والصحية والمتخصصة



\$70 Billion

Food Consumption

قيمة استهلاك الأغذية



50% Expected

Growth in the Hospitality and Restaurants Investments

يتوقع ارتفاع حجم الاستثمارات والتنمية في قطاع الضيافة بنسبة ٥٠٪



\$4.5 Billion

Fast Food Industry

سوق الأغذية السريعة



50,000

Food Retail Outlets and Grocery Stores

متجر لبيع الأغذية بالتجزئة



\$22 Billion

Restaurants Sales

مبيعات المطاعم في المملكة تجاوزت ٢٢ مليار دولار



60% of Total

Food Consumption in GCC

من إجمالي استهلاك الأغذية في الخليج



\$6 Billion

Saudi Halal Food Market

حجم سوق منتجات الغذاء الحلال



10% Increase

in Food Imports

ارتفاع واردات الأغذية بنسبة ١٠٪



Over 15% of

Arabia's Agri-Food and Seafood Imports

واردات المملكة من المنتجات الزراعية والأطعمة البحرية



\$34 Billion

Catering & Food Services Market

٣٤ مليار دولار حجم سوق خدمات الأغذية والتموين



The Kingdom

ranked 11th globally

The Kingdom ranked 11th globally in importing tea products, 13th in importing coffee products, and 14th in importing chocolate

احتلت المملكة المرتبة ١١ عالمياً في استيراد منتجات الشاي والمرتبة ١٣ في استيراد منتجات القهوة، والمرتبة ١٤ في استيراد الشوكولاتة



\$57 billion by 2030

Poultry Sector

According to the ministry of industry and mineral resources, it is expected that the poultry sector in the Kingdom will grow from \$41 billion in 2019 to \$57 billion by 2030, with an estimated annual growth rate of 3 percent.

من المتوقع بحسب وزارة الصناعة والثروة المعدنية بأن ينمو قطاع اللحوم والدواجن من ٤١ مليار دولار إلى ٥٧ مليار دولار بحلول ٢٠٣٠ بمعدل نمو ٣٪

Sources:

• SAGIA • Central Department of Statistics • BMI • GAIN REPORT • Euromonitor • EY-MENA Hotel Benchmark Survey Report • Fortune Business Insights • alarabiya.net • Statista



21 – 24 September 2025
RIYADH, SAUDI ARABIA

RIYADH : The captial & the largest city of Saudi Arabia

الرياض: عاصمة المملكة وأكبر مدنها

- *Riyadh is the capital of the Kingdom of Saudi Arabia and its largest city, located in the center of the Kingdom, and it is one of the fastest expanding cities in the world and one of the largest Arab cities in terms of area.*
- *Riyadh has become one of the world's fastest-growing cities with a gross domestic product of more than \$200 billion, emerging as global business hub.*
- *Riyadh ranks as the first digital capital city in the Arab world and boasts a large, regionally competitive economy.*

Sources: • Riyadh Urban Observatory (<http://www.ruo.gov.sa/EN/RiyadhCity>) • Britannica • Arab News • Invest Saudi



03 – 06 November 2025
JEDDAH, SAUDI ARABIA

JEDDAH : Saudi Arabia's business hub

جدة: نبض المملكة التجاري

- *The largest city in Makkah Province and a gateway to the two holy cities Makkah and Madinah*
- *Jeddah is estimated to receive around 30million visitors per annum by 2030*
- *Largest port in the Red Sea and the second-busiest port in the Middle East*
- *About 25 million religious tourists visited Makkah Province in 2019*
- *The largest airport in the country*
- *Private sector accounts for 45% of the total projects providing 80% of the investment*

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Book Your Stand

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