![protid systems logo]

CATALOGUE
PRODUCTS

Revolutionize your business with our solutions :
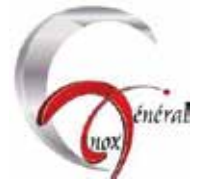The ultimate secret to **growth** and **profitability** !

OUR *REFERENCES*

Discover the brands that have called on our expertise.

Their confidence in our skills has been the driving force behind our success.

We're proud to be involved in such exciting projects !

OUR MISSION

Discover how **Protid Systems** revolutionizes your business with solutions for Sales Force Automation (SFA), Direct Distribution (DD), Merchandising, HR & Payroll, Accounting, Customer Relationship Management (CRM), and specialized ERP systems.
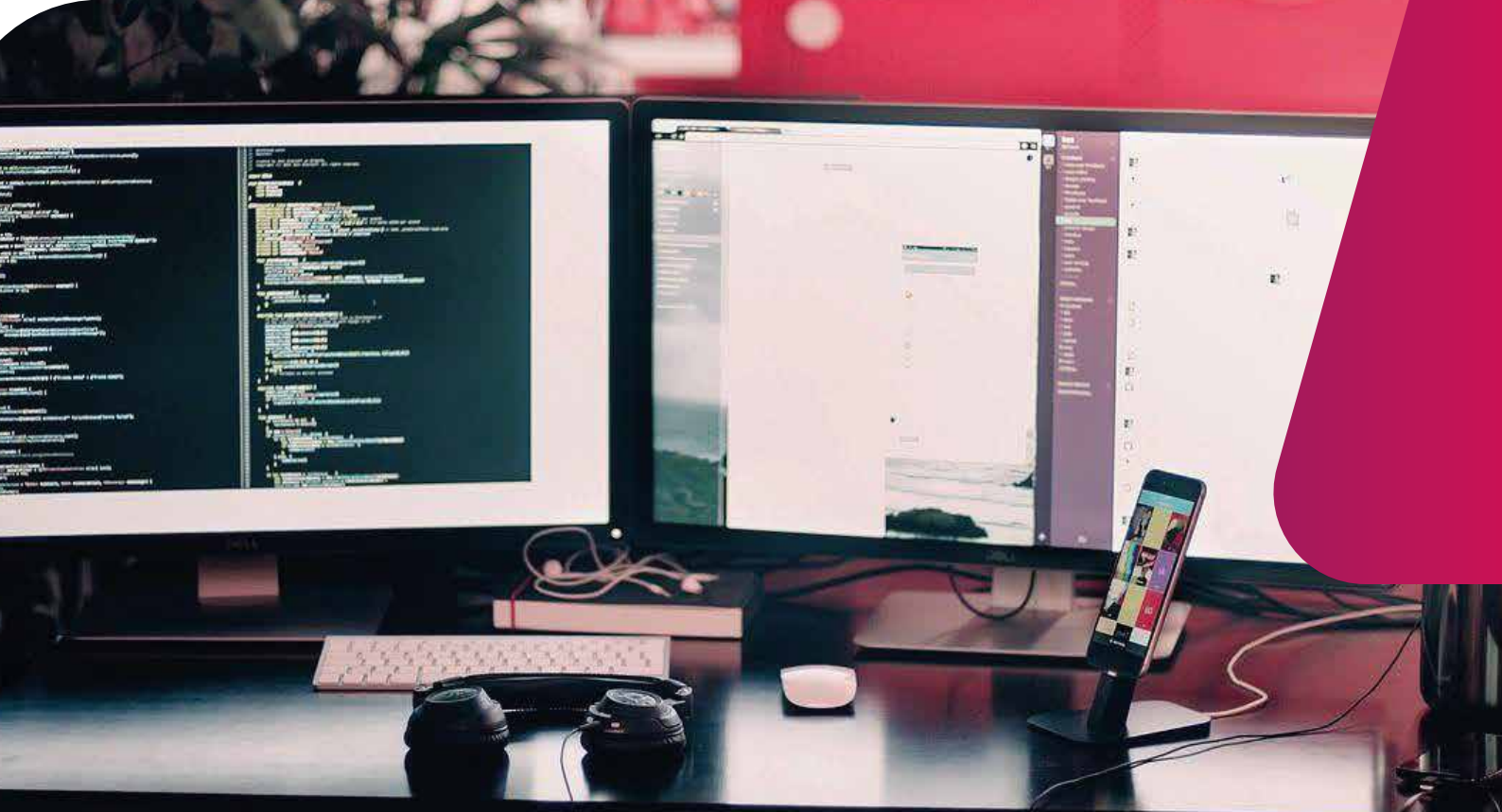
We're committed to helping you grow at double-digit rates, while effectively eliminating the obstacles that stand in your way.

Get ready to surpass your goals and reach new heights of success !

Discover the unique expertise of **Protid Systems**, a pioneer in the field of specialized software publishing for over **fifteen years**.

As an innovative company in the universel market, we push the boundaries of innovation to bring you cutting-edge IT solutions.

OUR SOLUTIONS

**Sales force
SFA DSD
Merchandising
Pre-sales
TSP**

ERP

CAPM

CRM

**Payroll
& HR**

**Chain of
stores**

Accounting
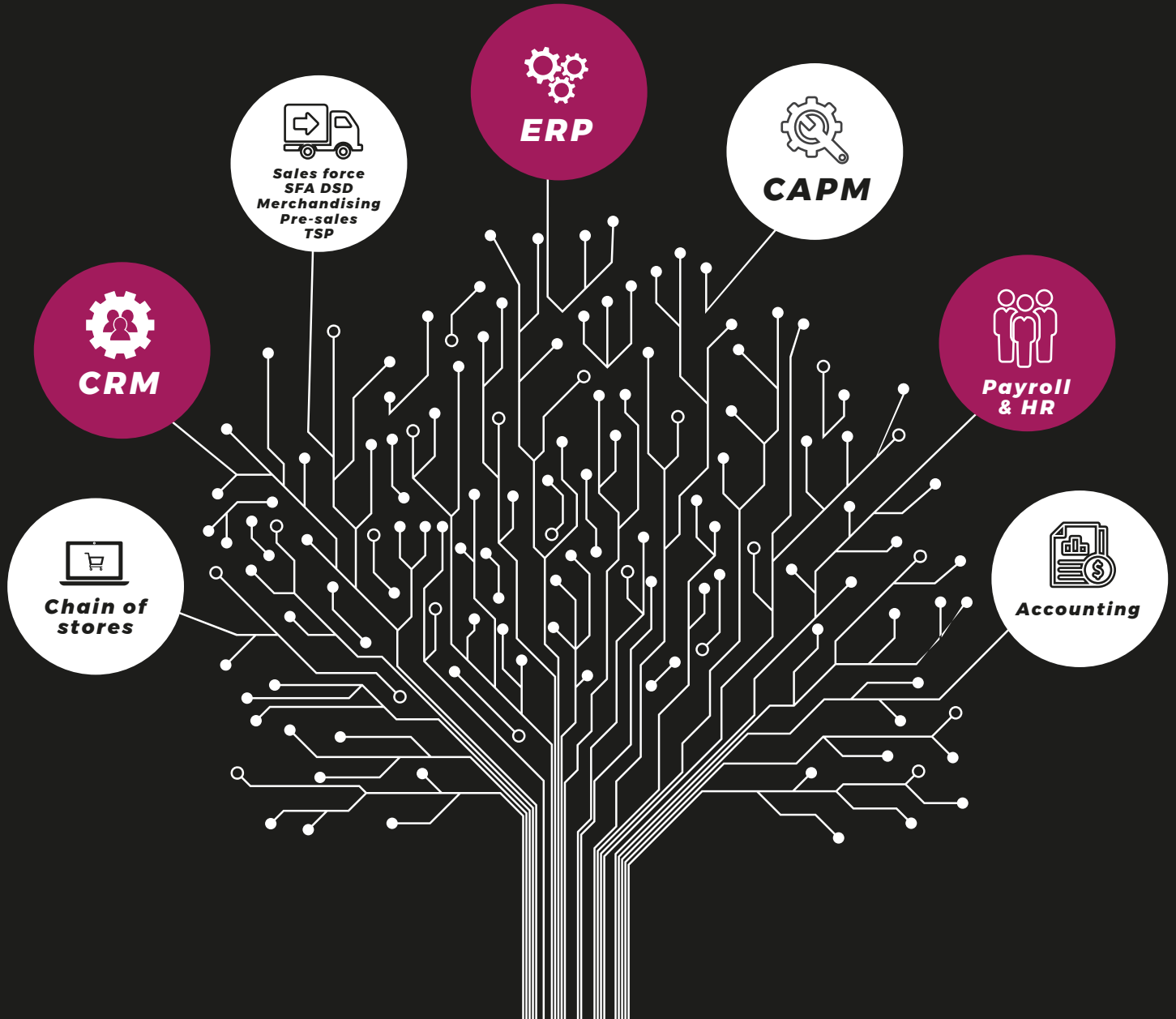
DIRECT DISTRIBUTION SOLUTION

Discover the ultimate in sales efficiency with our revolutionary direct distribution management solution.

A complete direct distribution management solution (mobile and web administration application) that perfectly meets the needs and uses of field sales representatives.

**Web Application
for administration
BACK OFFICE**

**Mobile Application
Android
FRONT OFFICE**

The solution allows you to :

- Optimize and simplify direct distribution management.

- Manage daily sales rounds and master the logistics chain (sales, pre-sales and delivery van sales).

Main features

- Optimize your sales activities and boost the efficiency of your sales force.

- Centralize customer information, simplify order taking and sales set-up.

- Track inventory in real time, optimize travel with integrated geolocation, and get detailed reports to assess your team's performance.
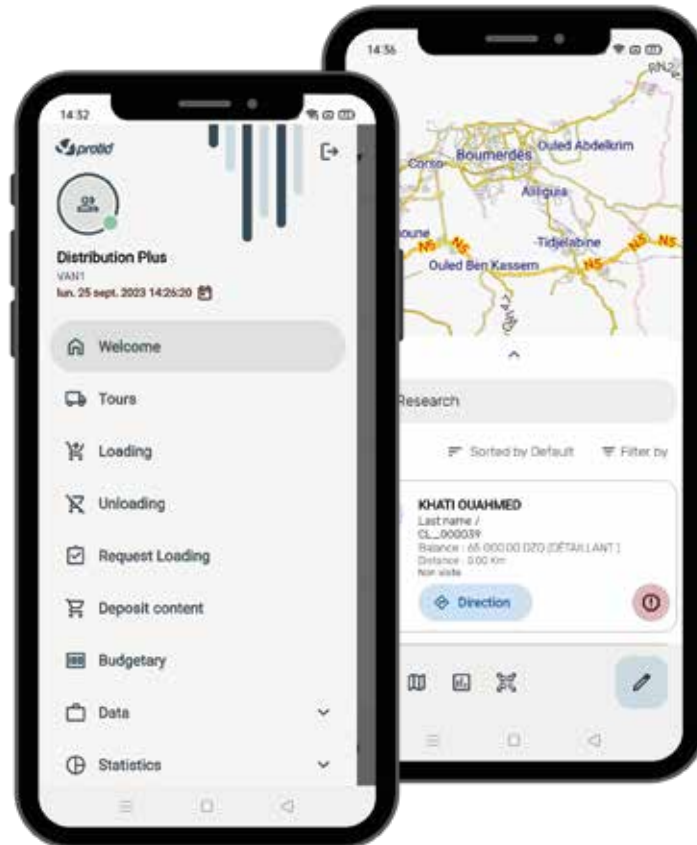
● Deploy an elite sales force and increase your chances of success by optimizing every stage of your sales process.

● Boost your direct distribution, from inventory tracking to real-time order taking, the solution helps you conquer the market with efficiency and precision.

● Reinvent your pre-sales: from customer management to route planning, give your team the competitive edge to close sales faster.

● Unleash the potential of your direct distribution. Manage contacts, optimize field visits and improve sales force productivity for extraordinary results.

● Dominate the pre-sales market. From performance tracking to order management, give your team the tools they need to outperform the competition.

Pre-sales or direct distribution

The solution enables you to create orders, proformas, sales, returns, etc., simply by entering quantities and automatically changing the sales price.


Advanced customer management

Create or modify the GPS location of your customers, search by name or QR code and visualize their position on a map, even without Internet, and take advantage of the max customer balance function and the multiprice function, which allows you to manage customer types (super wholesaler, wholesaler, semi-wholesaler, retailer).

Distribution round management

- Follow-up of tour plan.
- Consult customer information sheet.
- Track visited and unvisited points of sale.
- Use the geographic map to track routes.
- View credit and credit limit for each sales outlet.

Sales Operations Management

- Optimize your logistics management: smooth management of delivery notes, purchase orders, returns notes and customer payments.

- Track customer payments, manage advances and losses with ease.

- Offer an exceptional customer experience with efficient damage management and sales receipt printing.

- Get detailed statistics for a clear view of your operations.

- Simplify your processes with category search or product scanning, enabling your field agents to be more productive and efficient.
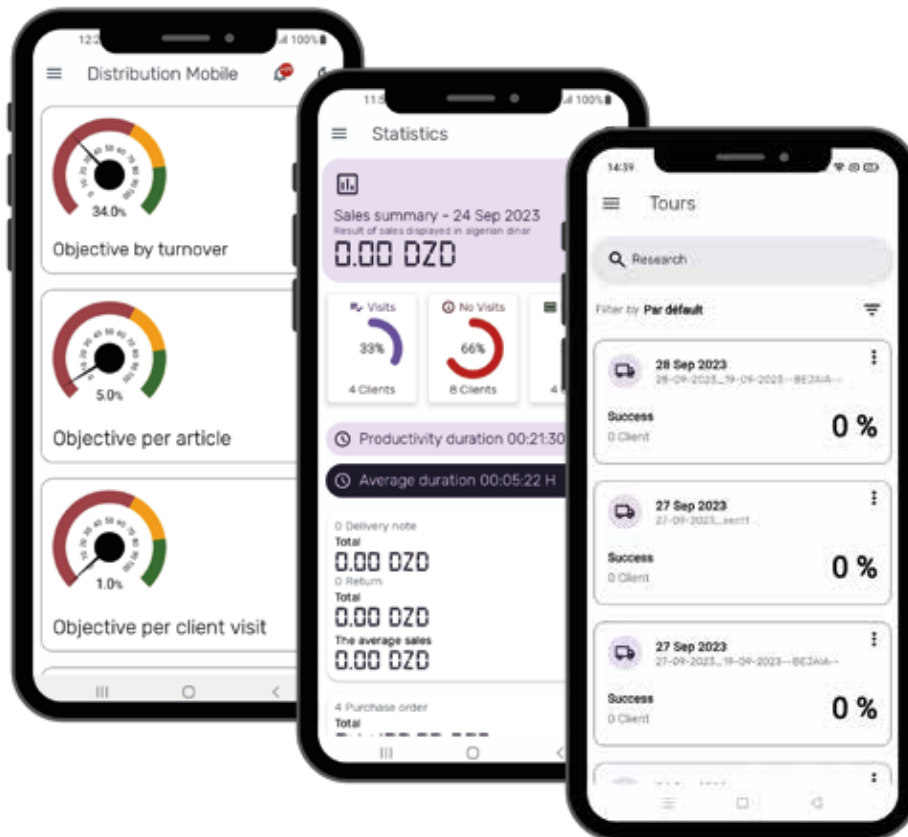
Promotions management

- Increase your sales and build customer loyalty with our expertise in promotions management.

- Define special offers in real time with an intuitive, user-friendly interface through our revolutionary solution.

- Track the performance and effectiveness of each promotion, and adjust them according to the results obtained.
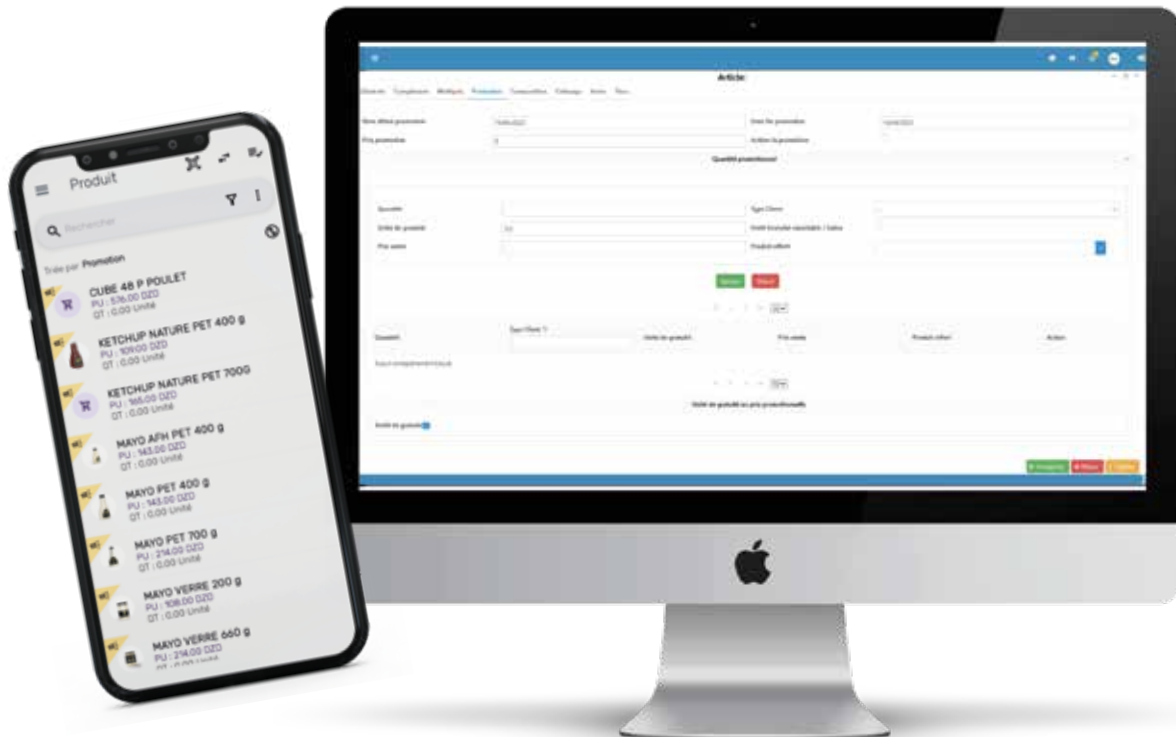
Promotions management

We offer a variety of promotional techniques to help your sales force achieve their objectives, such as :

MIX & MATCH	CLIENT'S TYPE	SECTOR	VAN	COMMERCIAL

CUSTOMER	VARIETY	SALES	AVERAGE SALES

Our promotion management solution gives you the tools you need to optimize your sales strategy and achieve your objectives.

Reporting & Steering

- Take control of your business with our advanced reporting and management features.
- Get detailed reports on your presales productivity and van stocking.
- Accurately manage your sales force by analyzing key indicators such as dropsize, success rate, productive time and overall financial situation.
- Access a complete financial inventory and over 20 summary sheets for a comprehensive view of your business.
- Identify the causes of non-buying to optimize your sales strategy.
- Track the evolution of your sales and all aspects of your business over different time periods and along different analysis axes.
- Whether on a daily, monthly, quarterly, half-yearly or annual basis, our solution gives you total visibility of your company's performance.
- Leave nothing to chance and make informed decisions thanks to our expertise in reporting and steering.

Merchandising

Don't risk being left behind! Merchandising without PROTID IA is like navigating troubled waters without a compass. Let us explain the agonizing consequences of not using our revolutionary product.

Imagine yourself in a situation where your competitors are taking full advantage of the power of PROTID AI in their merchandising. They benefit from real-time information on their business performance, anticipate trends thanks to predictive analysis, and make informed strategic decisions in the blink of an eye. Their promotional strategies and product displays are impeccable, capturing customers' attention and stealing market share.

Data analysis

Dive into the heart of the shelves and discover your competitors' hidden secrets thanks to our customer stock analysis and point-of-sale display stock analysis solution. Don't remain in the shadow of your competitors, be informed in real time of the day-to-day activities of your merchandising teams.

Imagine a world where you can anticipate your competitors' strategies, adjust your promotional offers accordingly, and make informed decisions to maximize your success. Thanks to our analysis solution, you have access to a wealth of valuable information on your competitors' stock on display at the point of sale.

This in-depth analysis enables you to monitor stock movements, sales trends and competitor actions in real time. You'll no longer be caught off guard, but will be able to adapt your strategies to gain an edge in the marketplace.

Imagine the satisfaction of seeing your merchandising teams work smarter and more efficiently. Our solution makes their day-to-day work easier. They have the information they need to place products in the right place at the right time, attracting customers' attention and boosting your sales.

Data analysis

Don't let opportunities slip through your fingers, adopt our analytics solution and benefit from intelligent management, real-time visibility of merchandiser activity and a competitive edge.

Success is within reach, and our analytics solution is the key to unlocking it.
Join us today and open the doors to strategic, effective management of your promotional offers.

CRM SOLUTION

A CRM system helps companies to constantly interact with customers, rationalize processes and improve profitability.
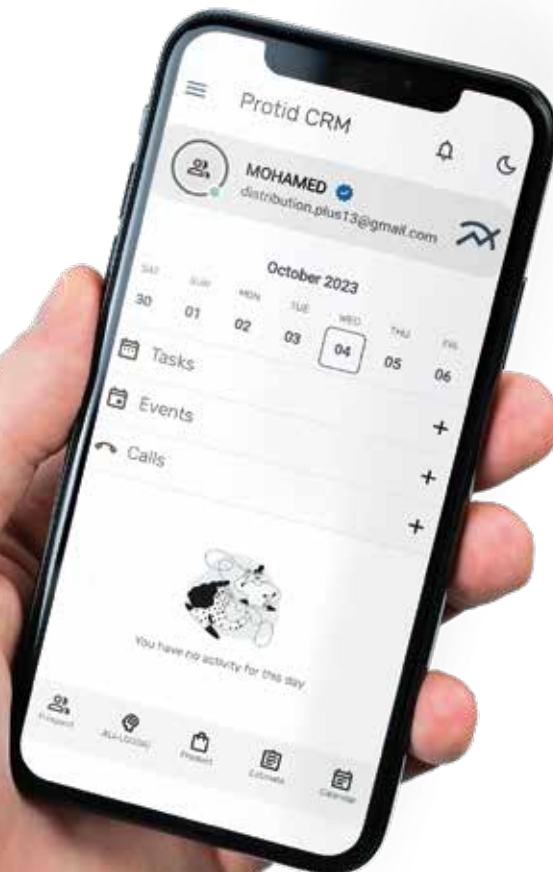
Here are some of the key benefits of Protid CRM :

Don't risk missing out on crucial business opportunities by neglecting to adopt a mobile CRM.

Imagine the consequences of ineffective contact, customer and prospect management, lack of geolocation for your sales agents, or sketchy deal management, the stakes are too high to leave any space for improvisation.

- Managing contacts, customers and prospects
- Opportunity management
- Sales agent geolocation
- Business management
- Estimates management
- Reminder management
- Diary consultation
- Note-taking (including audio notes
    and business cards)
- Reporting

Reporting

Neglecting to automate reporting can put your business at risk by limiting your decision-making and exposing you to potential problems.

Protid CRM offers an automated reporting solution that provides a clear, real-time view of all your company's activities. Thanks to customizable dashboards, you can easily track and analyze key data.

Protid's automated reporting offers many benefits, including instant visibility on sales, business performance... No need to spend time manually consolidating and analyzing data. The CRM does all the work, providing you with fast, accurate and up-to-date information.

Thanks to the automated reporting system, you can quickly identify problems and emerging opportunities. You have a complete view of your business, enabling you to optimize your processes and seize opportunities for growth.

What's more, Protid's reporting solution facilitates communication within your company by easily sharing reports with your teams, promoting transparency and accountability.

You have to spend time analyzing reports, not producing them !
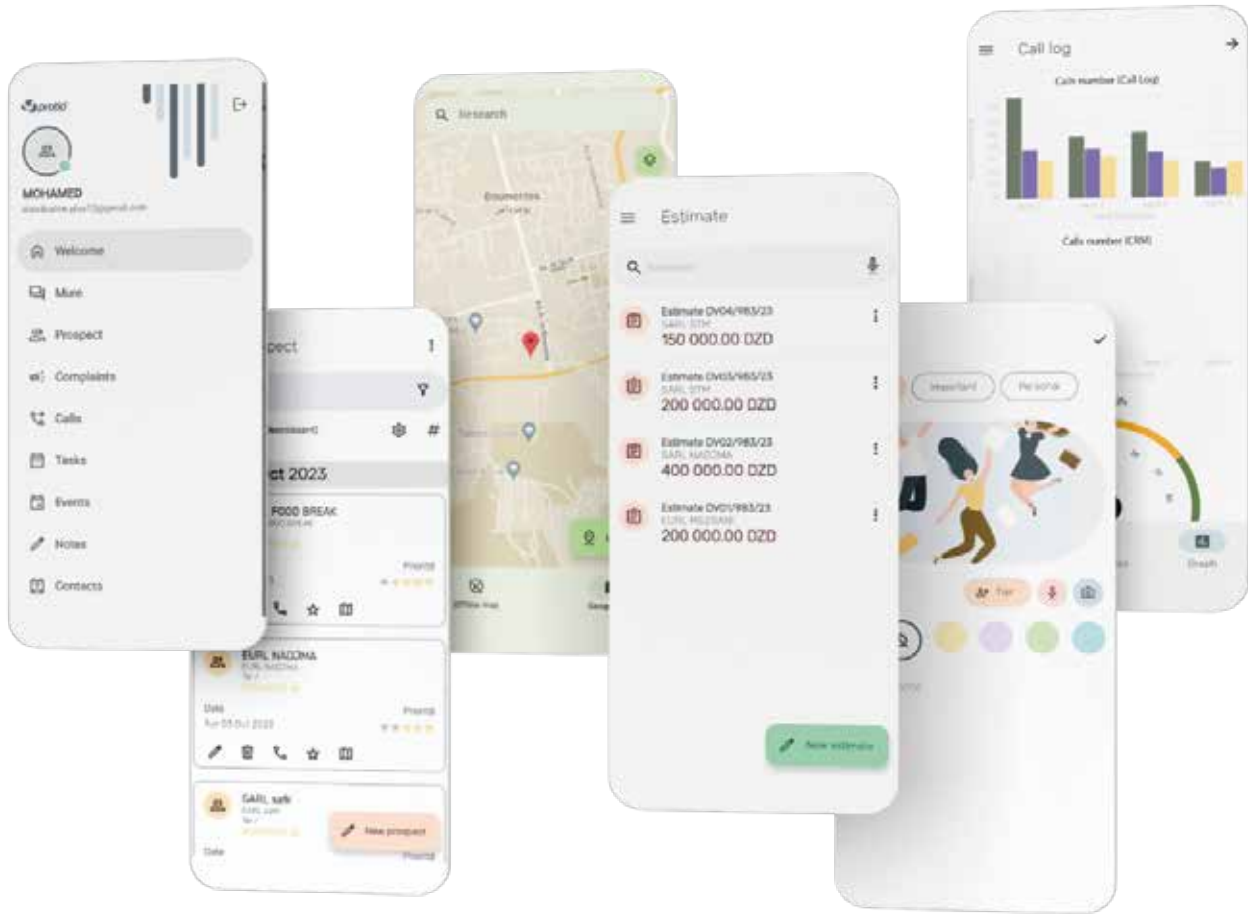
The availability of your prospects' data on mobile devices is essential, especially for sales representatives on the road or working from home.

Protid's mobile CRM synchronizes with the back-office CRM to enable data to be accessed and shared from anywhere, in real time, and improve customer relations.

CAPM SOLUTION
(Computer-Aided Production Management)

Computer-aided production management enables information to be centralized in a single, organized repository, saving enormous amounts of time for all users.

Benefits & features

Without Protid's multi-formula or multi-revenue production management software, you risk running into problems that compromise your profitability and operational efficiency.
You expose yourself to financial confusion by not being able to accurately cost your products or assess losses and rejects. This financial uncertainty creates constant anxiety about your company's profitability.

The lack of visibility on losses and rejects also creates deep frustration, preventing you from identifying production problems and implementing corrective measures. You suffer unnecessary losses without being able to control them, which affects your operational efficiency.

You're overwhelmed by the anxiety of insufficient margins. Without accurate cost calculations, you can't set competitive prices while maintaining your profit margins. This constant uncertainty about whether you'll make enough profit is on your mind day and night.

Protid's solution enables you to calculate costs accurately, taking into account scrap and losses, giving you complete visibility of your production process. You can make informed decisions and maximize your profitability.

Choose Protid to put an end to the confusion. Restore your financial peace of mind and focus on developing and growing your business, without the hassle and uncertainty you're currently facing.

HRIS & Payroll

Don't take the risk of neglecting your employees' payroll management, because the consequences can be unpleasant.

Without the right payroll management software and solutions, you risk finding yourself in a situation where HR processes become complex, inefficient and a source of costly errors.

Here are some key features of the Protid HR solution :
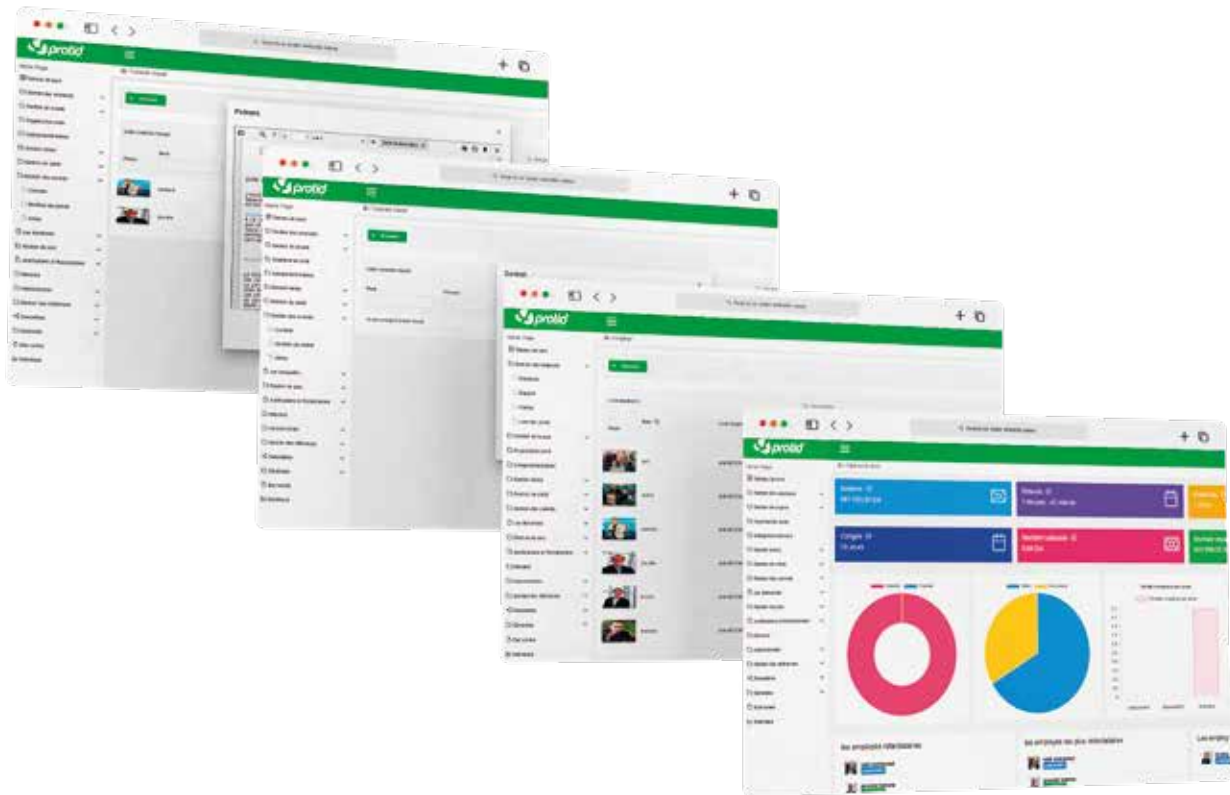
● Time management

● Training management

● Career management

● Recruitment management

● Payroll management

● Medico-social management

● Administrative management

● Sanctions management

● Work-related accidents'management

● Mission management

With Protid's payroll software, you can avoid risks and create a harmonious working environment.

With Protid's HRIS & Payroll solution at the heart of your HR policy, your employees can easily access their information (self-service), manage their requests and stay up-to-date with the latest company news.

By choosing the right solutions, you can facilitate collaboration between HR teams and employees, reduce time-consuming administrative tasks and minimize potential errors.

You can offer your employees a seamless experience, putting them at the heart of your HR strategy and boosting their engagement and motivation.

Don't let your business become a mess by neglecting payroll management, opt for our state-of-the-art software and solutions, offering collaborative and self-service functionalities for simplified and efficient HR management.

Equip your business with the tools it needs to alleviate concerns and provide your employees with a harmonious work experience.

Choose peace of mind and success by investing in optimized payroll management today.

Personalization

- Time management
- Training management
- Career management
- Recruitment management
- Payroll management
- Medico-social management
- Sanctions management
- Administrative management
- Workplace accident management
- Complete solution :

  benefit from an integrated HRIS to simplify

  the management of your human capital.
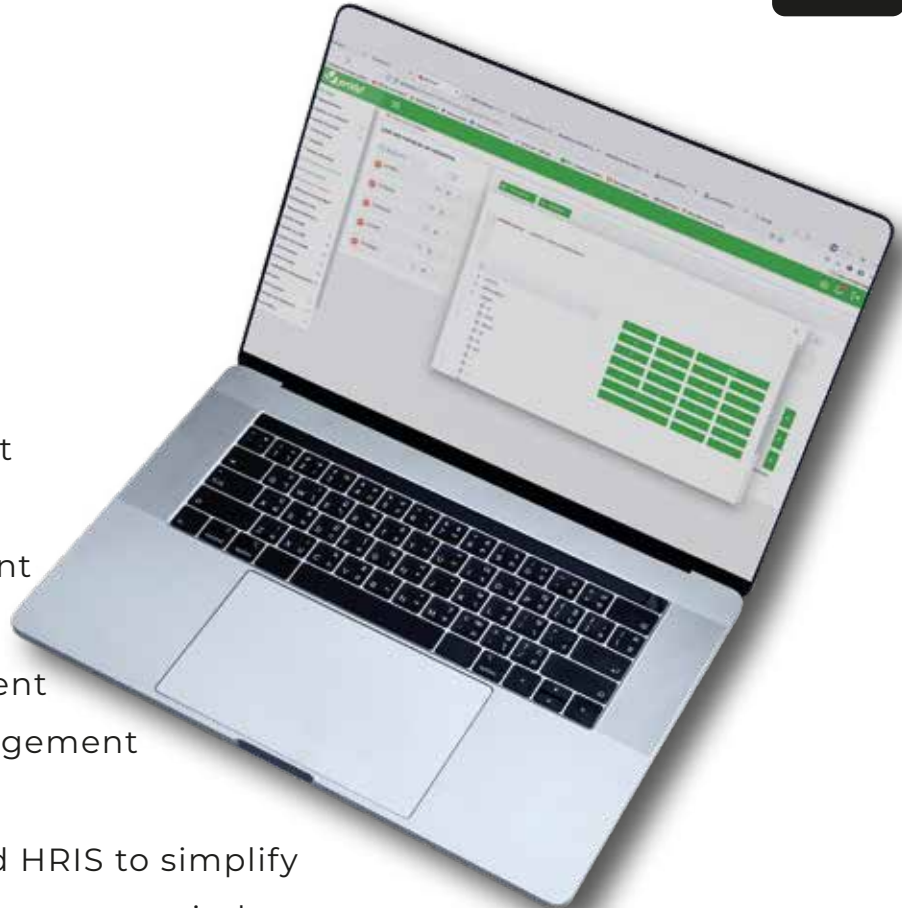
Our comprehensive HRIS enables you to
efficiently manage all aspects of your
human resources,
optimizing processes, ensuring legal
compliance and promoting
the development of your employees.

ACCOUNTING MANAGEMENT

By integrating Protid ProCompta into your global ERP system, you eliminate the risks. The solution guarantees smooth, efficient financial management, with automatic data synchronization between departments.

You get an accurate view of your financial situation in real time, enabling you to make informed decisions, plan strategically and comply with regulations.

Protid ProCompta offers integrated, optimal accounting management to ensure the stability and growth of your business.

Main features :

- Entry, lettering, control and validation of accounting entries.

- Creation of entry templates to speed up the entry of repetitive entries.

- Invoice payment.

- Set up an alert system for unpaid invoices.

- Editing of investment/asset sheets.

- Follow-up of investments/fixtures by calculation of depreciation inventory

- Control of credit/debit account movements.

- Monitor VAT (individual identification number)processing and recovery.

- Consult balance sheet, journal, trial balance, general ledger and invoices.

- Import, export, restore, save and print output reports. output statements.

- Accounting statements, balance sheets and tax returns.

TECHNICAL SUPPORT

At Protid, we understand that powerful software is essential, but there's more to your success than just using it.

That's why our qualified and passionate After-sales service team is ready to solve all your problems quickly and efficiently, answer all your questions and offer personalized technical support, regular updates and solutions tailored to your evolving needs.

This guarantees your total satisfaction.

Trust our expertise to guide you to success !

Questionnaire

40 questions to review your solution.

Direct Distribution	Yes	No
1: Are you ready to optimize your di rect distribution to boost sales and improve profitability?		
2: Would you like to improve the productivity of your field sales force and optimize their efficiency?		
3: Are you interested in advanced reporting and steering tools to take control of your business and make informed decisions?		
4: Would you like to outperform your competitors by optimizing your merchandising and e promotions?		
5: Are you convinced of the positive impact that targeted, effective promotions can have on your sales?		
6: Are you ready to adopt a strategic approach to promotions management to maximize your return on investment?		
7: Are you able to define promotional offers in real time, and adjust them according to the results obtained?		
8: Do you have complete visibility over the results of your promotions, including conversion rates, sales generated and return on investment?		
9: Are you ready to optimize your merchandising by using a customer stock and point-of-sale stock analysis solution?		
10: Are you convinced that using on-shelf product recognition technology will enable you to monitor product availability in real time, identify shortfalls and react quickly to avoid stock-outs?		

Questionnaire

CAPM	Yes	No
11: Are you ready to monitor and control the progress of your orders and production in real time, thanks to the production management module?		
12: Are you ready to simplify and automate the precise costing of your products, taking into account all the direct and indirect costs associated with production?		
13: Are you convinced that using production management software will enable you to accurately estimate your raw material requirements to avoid surpluses or shortages?		
CRM		
14: Does your company's integrated CRM offer sales, marketing, customer service and mobile solutions?		
15: Are you convinced of the importance of having access to your customer data in real time, wherever you are?		
16: Are you ready to maximize your sales efficiency by enabling your team to stay connected even when they're on the move?		
17: Are you convinced that mobile access to your CRM will enable you to better manage your customer relationships and optimize your sales processes?		
18: Are you ready to get ahead of your competitors by adopting a mobile CRM that will enable you to remain agile and responsive in the marketplace?		
19: Are you ready to use personalized dashboards in your CRM to monitor your performance in real time and adjust your actions accordingly?		
20: Are you convinced that detailed analysis of raw material costs and their impact on cost price will help you make informed strategic decisions to improve your profitability?		

Questionnaire

HRP and accounting	Yes	No
21: Are you convinced of the importance of integrating a human resources management solution that will enable you to effectively manage employee-related data and processes, such as absence management, scheduling and benefits management?		
22: Are you determined to improve the efficiency and accuracy of your accounting by using a solution that offers advanced features such as automated bank reconciliation, fixed asset management and detailed financial reporting?		
23: Are you convinced of the importance of having an integrated accounting system that centralizes all your financial transactions and gives you an overview of your financial situation in real time?		
ERP		
24: Is your ERP fully integrated?		
25: Is the information in your ERP updated in real time?		
26: Are your BI tools integrated with your ERP system?		
27: Can you easily consolidate crucial business information from different sources onto a single, easily accessible screen or portal?		
28: Can your software adapt to company expansion across multiple sites?		
29: Can it be implemented at different sites as easily as internally?		
30: Is your system capable of organizing data and flows for multi-company and/or multi-site management?		
31: Does it keep a history of past transactions?		
32: Does the system offer audit trail, from financial statements to legal documents?		

Questionnaire

| ERP	Yes	No
33: Do graphs and dashboards present monitoring information on financial and operational performance in real time?		
34: Does your system enable your business partners to protect their strategic information?		
35: Can your system be easily customized, simply by setting parameters and without modifying the source code?		
36: Is your system capable of integrating all your activities to enable total group management?		
37: Do you have access to predefined reports?		
38: Can end-users define and modify their own performance measures and trigger events?		
39: Does your system offer automatic disconnection after too long a period of inactivity?		
40: Is security managed at system level to restrict access to data by user, user group or profile?		

Answers

Did you answer a maximum of "Yes"?

Your information system is in line with your company's needs and expectations, and will enable you to support its future development. However, keep a close eye on your environment, and don't hesitate to repeat the test in a few months' time.

Did you answer a maximum of "No"?

Your information system is no longer adapted to your challenges. You need to start preparing for the transition to an information system more in line with your ambitions. The Protid team can help you make a success of your project with proven methods !
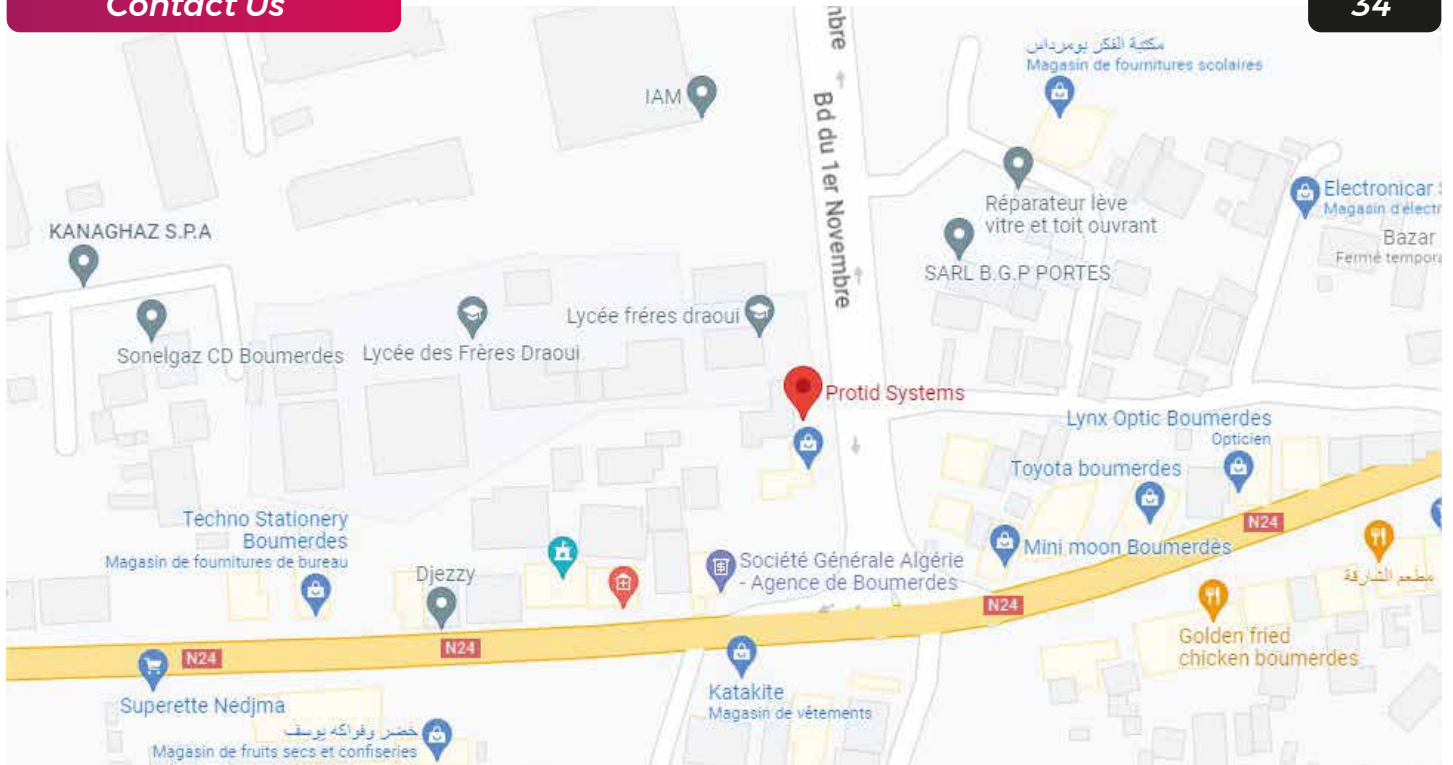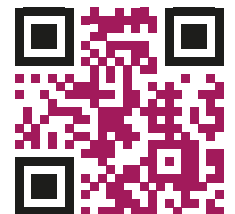
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for more
information*