



SADECKI  
***BARTNIK***®





**OWN APIARIES**  
**MODERN MANUFACTURING PLANT**  
**LABORATORY**  
**EDUCATIONAL WORKSHOP**  
**BEEKEEPING MUSEUM**  
**RESTAURANT AND HOTELS**





## OWN APIARIES



## MODERN MANUFACTURING PLANT



## LABORATORY





## EDUCATIONAL WORKSHOP



## BEEKEEPING MUSEUM



## RESTAURANT AND HOTELS





# QUALITY

Our company meets the BRC and IFS standards which are confirmed by relevant certificates.

We have also successfully accomplished certification process for Kosher and Organic Products.





traditional retail  
channel

## SALES STRUCTURE



40 %

Export



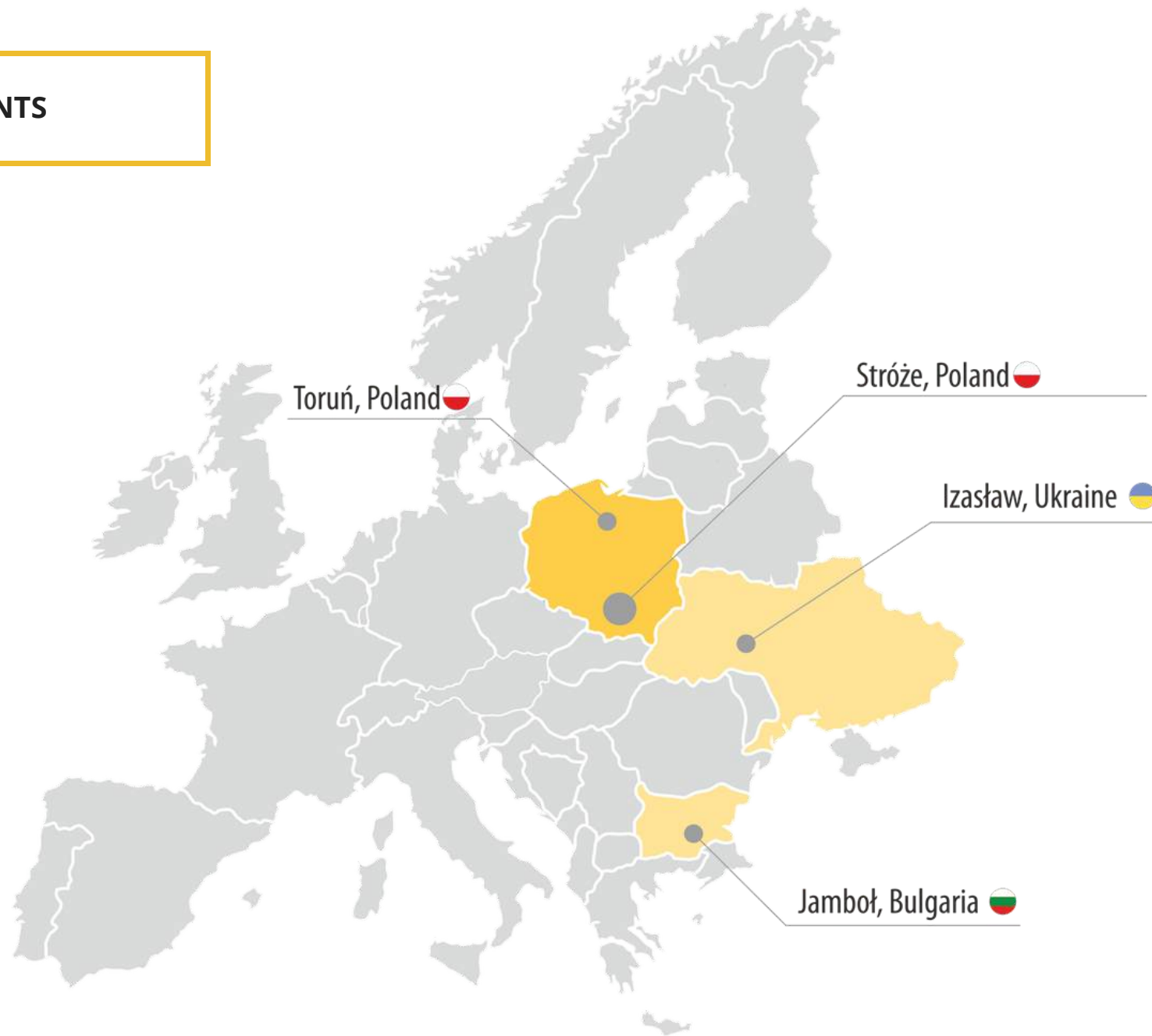
traditional retail  
channel

60 %

Poland



## OUR PLANTS





EXPORT







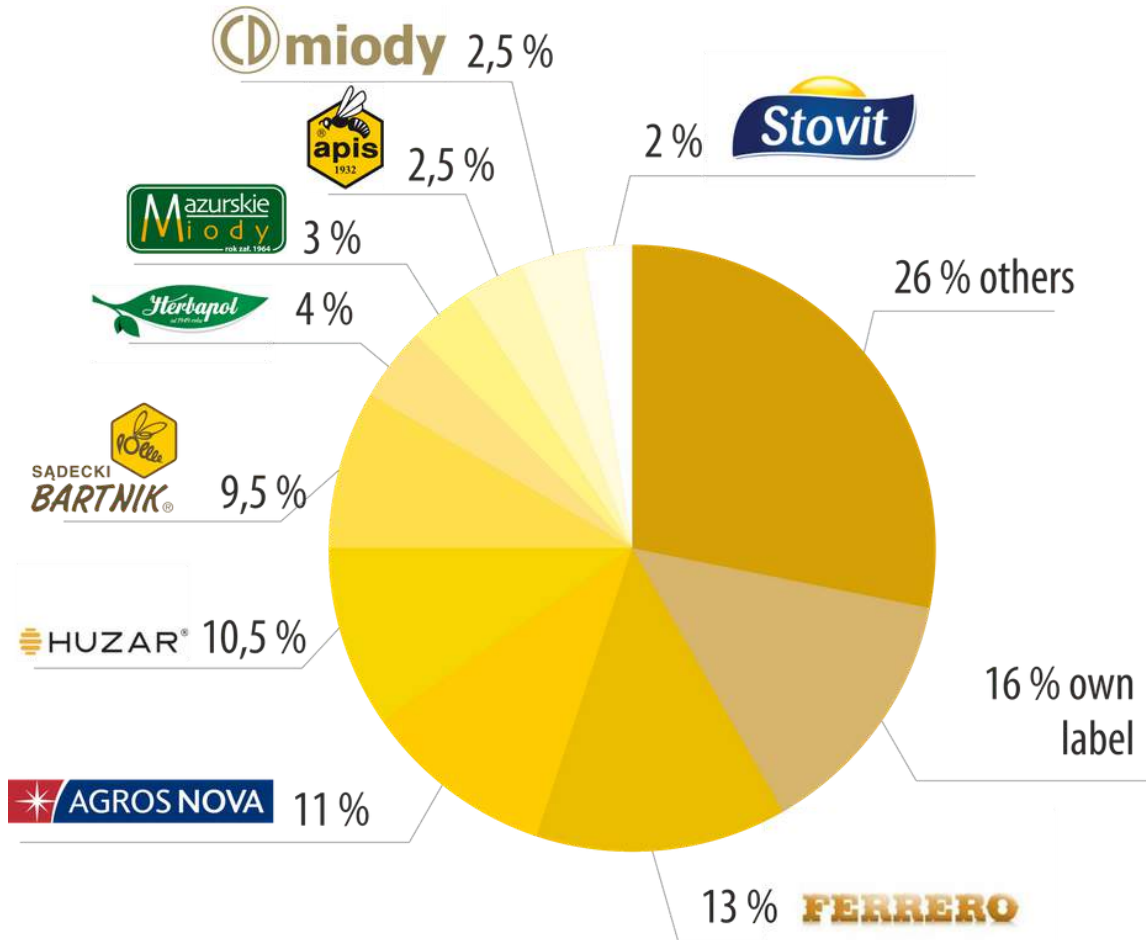
# MARKET'S DATA

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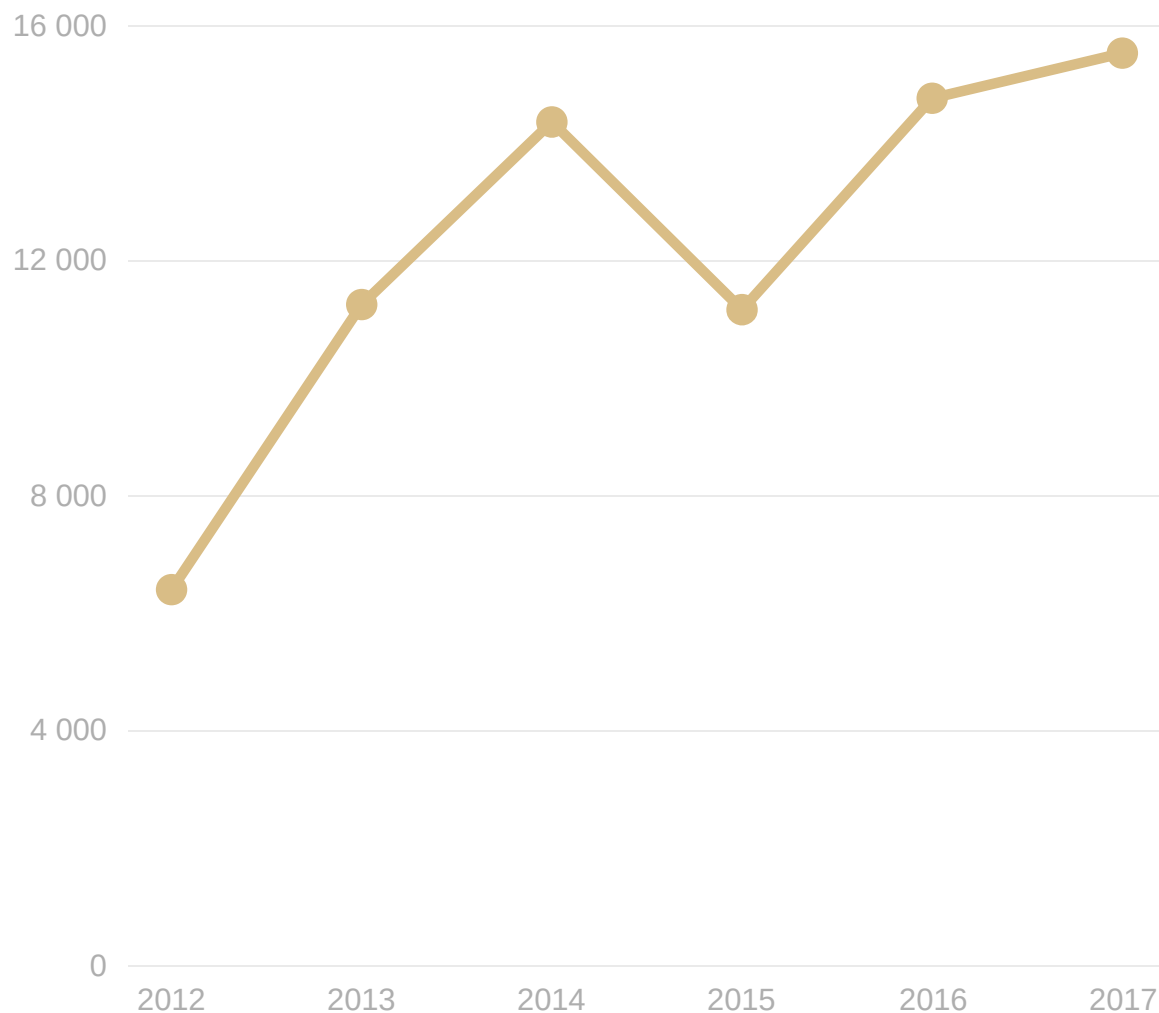
# SHARE IN BREAKFAST CREAMS AND SWEETS MARKET

2016-2017





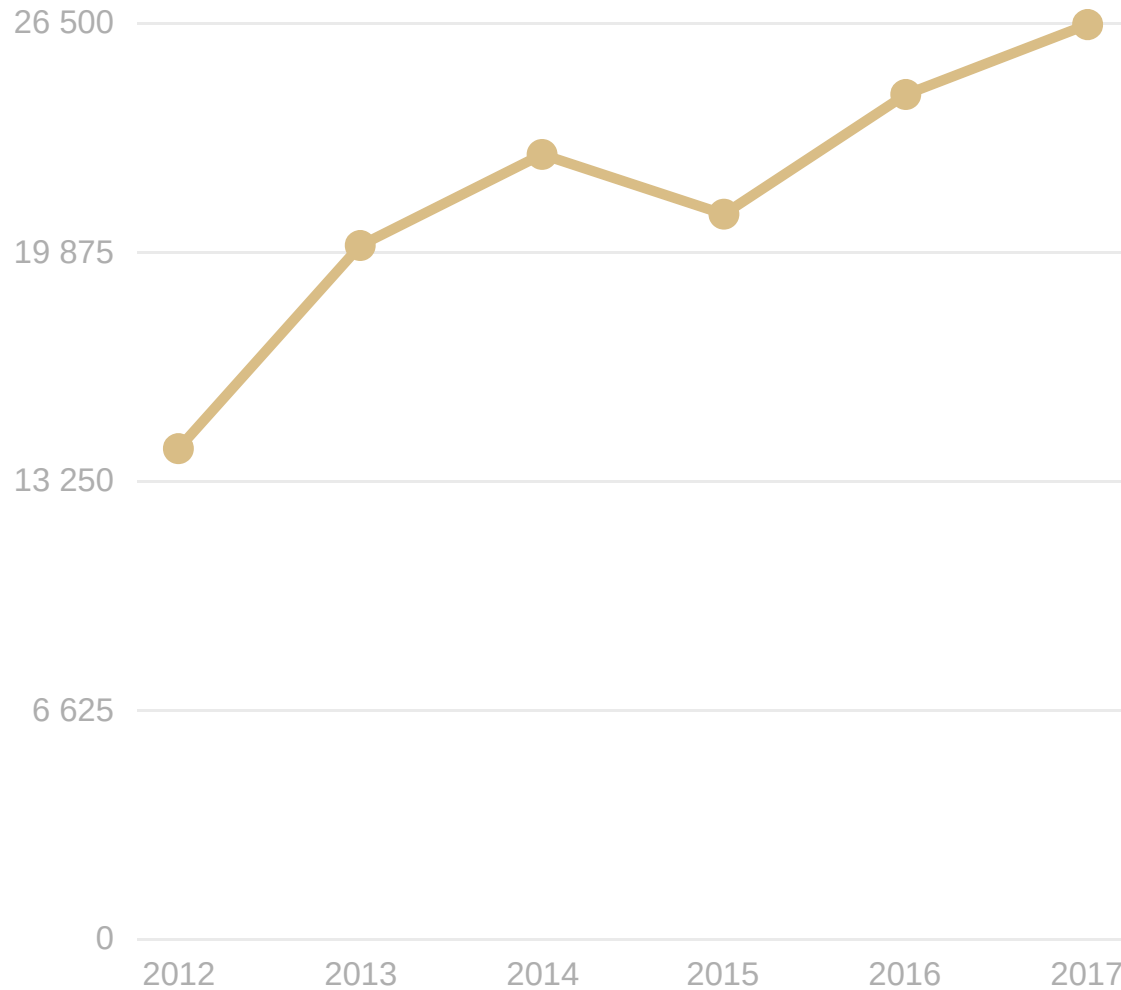
# HONEY EXPORT



Main recipients of the Polish honey in 2015 were Germany, France and Spain. This has not changed in 2017.

The Polish honey is also exported to the following countries:  
Italy, Romania, Denmark, UK,  
Slovakia, Belgium, Greece, Bulgaria.

# HONEY IMPORT



The honey import to Poland is rapidly growing every year.

In 2015 there have been 21 thousand of honey imported to Poland.

In 2016 - 24,4 thousand tons of honey.

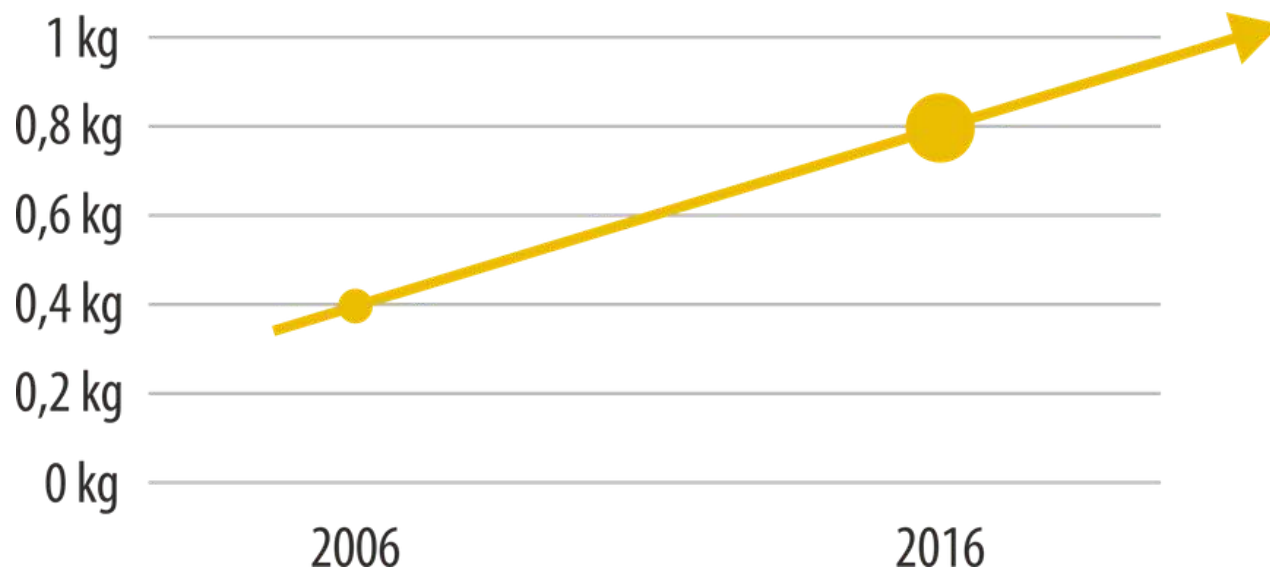
in 2017 - 26,4 thousand tons of honey.



# HONEY CONSUMING

According to the Ministry of Agriculture, the consumption of honey has raised for more than a half in the last 20 years.

There is a visible growing trend on the market.



A photograph of a beekeeper in a lavender field. The beekeeper is holding a wooden frame of a honeycomb, which is covered in bees. In the background, there is a large field of purple lavender flowers, and further back, a green landscape with rolling hills and a few trees under a clear sky. A person's hand is visible holding the frame, and a metal smoker is nearby, emitting a small amount of smoke. The scene is set in a rural, agricultural environment.

**WHY IS IT WORTH  
TO COOPERATE  
WITH US?**

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**WIDE PRODUCTS  
OFFER**



**HIGHLY QUALIFIED  
STAFF**



**INNOVATIONS**



**POLISH CAPITAL**



**QUALITY,  
OWN LABORATORY**



**OWN APIARIES**



**THE MOST  
RECOGNIZABLE BRAND  
ON THE MARKET**



**FAMILY BUSINESS**

**WHY IS IT WORTH TO COOPERATE WITH US?**

# THANK YOU



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**BARTNIK**®



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