





Quality. Taste. Tradition
SHAM Group | Since 1973

About us

The SHAHI™ brand was established in 1973 with one goal in mind:
To provide the South Asian Consumer with a quality product manufactured under the strictest quality control standards and highest levels of cleanliness.

SHAHI follows a four pillars quality control system:

1. The Highest Quality Ingredients
2. Safe and Hygienic Work Environment
3. Modern Machinery
4. Qualified and Professional Staff



The company started with just one product “Shahi Supari” and made its place in the hearts of every household of Pakistan. Later, the company launched its range of Mouth Fresheners, catering to different consumers. Snack Products and Frozen Products were other successful ventures that were introduced as separate divisions under the Brand of Shahi Ent (Pvt) Ltd. Today Shahi leads by introducing automated plants and machinery. Shahi is the first and only local producer in its industry with state of the art production facilities. During the 2010s, Shahi being a highly quality control and hygiene conscious organization was able to acquire the ISO Certifications and never lost the customer trust in their brand.



Technology

Keeping in line with SHAHI's efforts to maintain itself as an industry leader in quality and efficiency, SHAHI has attained and uses the most sophisticated machinery from across the globe.



Export

SHAHI currently exports many of its products around the world. Many of our products are already approved for export to most countries. We also produce according to our buyer's request as per the requirement for certain regional taste & suitable packaging.



Vision

At Shahi, we aim to offer high quality yet low priced products to our consumers by remaining the most technologically advanced company in our field. We strive to be the market leaders in mouth freshener & snacks industry. We work towards establishing Pakistan's image as a good quality producer of ethnic products locally and abroad.



Mission Statement

To maximize customer's satisfaction, by continually endeavoring to deliver consistent quality products.

Our aim is to reinforce our position as the most hygienically sound & technologically advanced company in our field.

It is through recognizing the importance of efficiency and creativity that we aim to achieve growth in a competitive environment.

Hence, our mission is to be an organization that is socially responsible and is contributing towards the betterment, growth and development of Pakistan.



MOUTH FRESHENERS



	Packaging Size	Net Weight Per Carton (KG)	Gross Weight Per Carton (KG)	Carton Dimension Ltx Wth x H
Shahi Meva	24Pkts/Box, 144Box/Ctn	17.28	22.54	24X18X16.5
Shahi Meva	24Pkts/Box, 72Box/Ctn	19.01	23.95	19.5X20.75X16.1

SHAHI MEVA

Shahi Meva is the ultimate combination of sweetened fennel seeds, healthy almonds, mouth watering chocolate and vanilla covered coconut, crunchy sugar crystals and chewy dry dates.

	Packaging Size	Net Weight Per Carton (KG)	Gross Weight Per Carton (KG)	Carton Dimension Ltx Wth x H
Aas Pas	48Pkts/Box, 144Box/Ctn	20.74	27.49	24.75x19.5x17.75
Aas Pas	24Pkts/Box, 72Box/Ctn	13.83	18.76	19.5X20.75X16.1

AAS PAS

Refreshing minty chocolate pan masala. A blend of chocolate covered fennel seeds, coconut, sesame seeds and betelnuts.



MOUTH FRESHENERS



Packaging Size	Net Weight Per Carton (KG)	Gross Weight Per Carton (KG)	Carton Dimension Ltxh Wth x H	
Hittt..	48Pkts/Box, 144Box/Ctn	17.28	24.28	24X18X16.5

HITT..

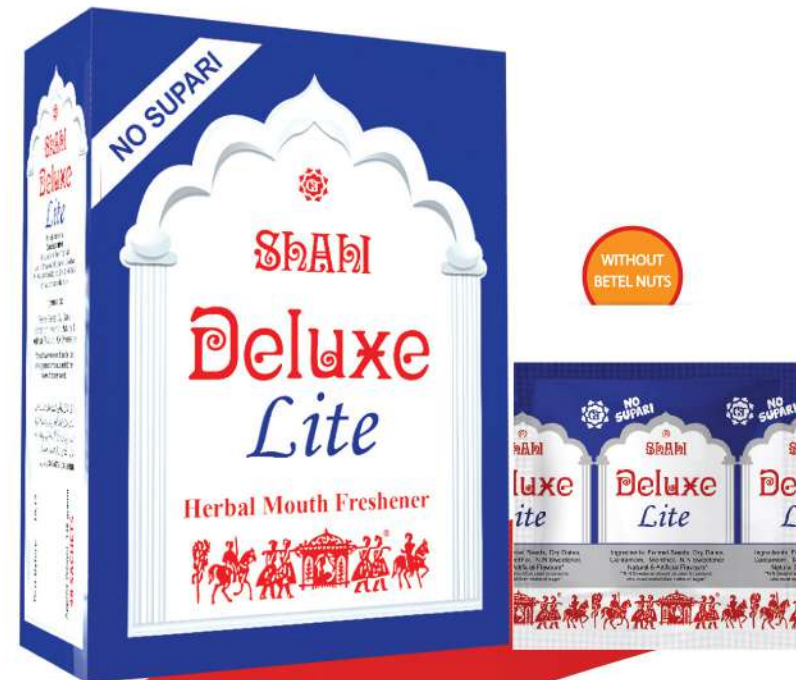
Herbal mouth freshener with a blend of malethi, catechu and menthol with dry dates, fennel seeds and sugar.

	Packaging Size	Net Weight Per Carton (KG)	Gross Weight Per Carton (KG)	Carton Dimension Ltxh Wth x H
Shahi Deluxe	48Pkts/Box, 144Box/Ctn	17.28	23.3	24X18X16.5

DELUXE LITE

The same great taste that consumers have come to love with Shahi Deluxe but without betelnuts.

A mouth freshener that can be enjoyed by kids and adults alike.



MOUTH FRESHENERS



	Packaging Size	Net Weight Per Carton (KG)	Gross Weight Per Carton (KG)	Carton Dimension Ltx Wtx x H
Aas Pas	24Pkts/Box, 24Box/Ctn	7.49	10.13	22X18X9.5

AAS PAS MEETHA PAN MASALA

Sweet & aromatic pan masala.

A blend of fennel seeds, dry dates, betelnut, cardamom & coconut.



	Packaging Size	Net Weight Per Carton (KG)	Gross Weight Per Carton (KG)	Carton Dimension Ltx Wtx x H
Sweet Sonf	24Pkts/Box, 24Box/Ctn	7.49	10.13	22X18X9.5

SWEET SONF

A childhood classic, sugar coated fennel seeds with a burst of color and sweetness.

SHAHI SUPERMINT

A blend of fennel seeds, dry dates & betelnuts with strong mint flavour that provide a burst of freshness in your mouth.

	Packaging Size Medium	Net Weight Per Carton (KG)	Gross Weight Per Carton (KG)	Carton Dimension Ltx Wtx x H
Supermint	48Pkts/Box, 144Box/Ctn	17.28	23.97	24.75X19.5X17.75



WITHOUT
BETEL NUTS



MOUTH FRESHENERS



Packaging Size	Net Weight Per Carton (KG)	Gross Weight Per Carton (KG)	Carton Dimension Ltxh Wth x H
Shahi Classic 24Pkts/Box, 144Box/Ctn	8.64	13.79	24X18X16.5

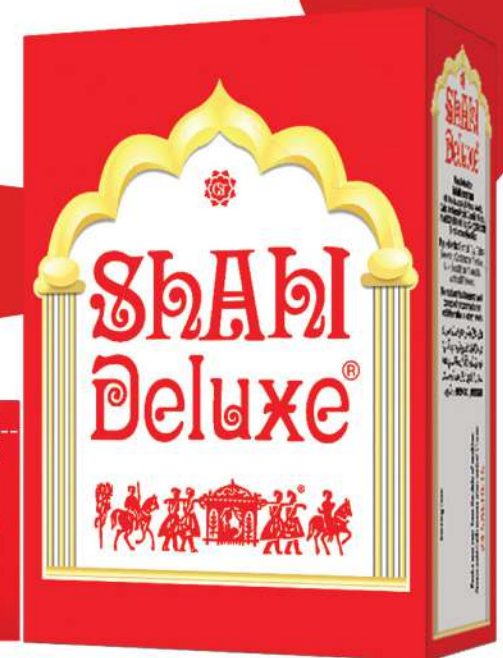
SHAHI CLASSIC

Shahi Classic is the original shahi supari with the perfect combination of fennel seeds, betelnuts, cardamom seeds and flavours.

Packaging Size	Net Weight Per Carton (KG)	Gross Weight Per Carton (KG)	Carton Dimension Ltxh Wth x H
Shahi Deluxe 48Pkts/Box, 144Box/Ctn	17.28	24.04	24.75X19.5X17.75

SHAHI DELUXE

Shahi's best selling product. Shahi Deluxe is a blend of fennel seeds, dry dates cardamom seeds and betelnuts. Shahi Deluxe provides its users a safe and effective substitute to pan & cigarettes.



MOUTH FRESHENERS



WITHOUT BETEL NUTS

SHAHI ELAICHI

For cardamom lovers, Shahi Elaichi provides a cool burst of freshness through the powerful combination of fennel seeds and whole cardamom.

	Packaging Size	Net Weight Per Carton (KG)	Gross Weight Per Carton (KG)	Carton Dimension Ltx Wth x H
Elaichi	48Pkts/Box, 144Box/Ctn	17.97	25.02	24X18X16.5
Elaichi

	Packaging Size	Net Weight Per Carton (KG)	Gross Weight Per Carton (KG)	Carton Dimension Ltx Wth x H
Rainbo	24Pkts/Box, 144Box/Ctn	9.68	15.35	24X18X16.5

WITHOUT BETEL NUTS

SHAHI RAINBO

Shahi Rainbo is a herbal mouth freshener without supari. high quality roasted fennel seeds, sesame seeds coriander seeds, coconut and sugar crystals.



CORN SNACKS

POPSTAR

An extruded snack made from 100% corn that is baked rather than fried. Popstar is the healthier alternative to fried potato snacks. Available in 5 mouthwatering flavours. Popstar is sure to please all the senses.

POPSTAR CHAMP

Champ has a melt-in-your-mouth soft texture with a yummy cheese flavour.



CHICKEN SAMOSA

Chicken Samosa Flavour with a unique blend of spices.



Variant	Packing size	Net Weight Per Carton (KG)	Gross Weight Per Carton (KG)	Carton Dimension Lth x Wth x H
Popstar Champ	48Pkts/Ctn	0.86	1.43	17X15X7.75

Variant	Packaging Size Medium	Medium Net Wt / Gross Wt Per Bundle (KG)
Chicken Samosa	12Pkts/Bag, 6Bags/Dzn	0.72 / 0.92



CORN SNACKS

CHEESY CHEESE

Perfect blend of cheesy corn that melts in your mouth.

CHICKEN PIZZA

Chicken Pizza flavour tantalizing your buds.



Variant	Packaging Size Medium	Packaging Size Large	Medium Net Wt / Gross Wt	Large Net Wt / Gross Wt	Carton Dimension Large Lth x Wth x H
Cheesy Cheese	12Pkts/Bag, 6Bags/Dzn	72Pkts/Ctn	0.72 / 0.92	1.30 / 2.11	17X16X13
Chicken Pizza	72Pkts/Ctn	1.30 / 1.97	17X16X13



CORN SNACKS

ACHARI CHASKA

Rich achari flavour for spicy snack lovers.

CHATPATA CHICKEN

A unique blend of spices that leaves a flavoursome taste in mouth.



Variant	Packaging Size Medium	Medium Net Wt / Gross Wt Per Bundle (KG)
Chaatpata Chicken	12Pkts/Bag, 6Bags/Dzn	0.72 / 0.92
Achari Chaska	12Pkts/Bag, 6Bags/Dzn	0.72 / 0.92



CORN SNACKS

KIN KORN

Crispy corn sticks covered with a copious amount of flavour. Kin Korn is sure to satisfy your hunger.

SPICY

Spicy masala corn sticks is a blend of unique flavour.



CHEESE

Crispy Fried Corn Sticks Coated with an authentic cheesy flavour.



Variant	Packaging Size Medium	Medium Net Wt / Gross Wt Per Bundle (KG)
Kin Korn Spicy	12Pkts/Bag, 6Bags/Dzn	1.00 / 1.26
Kin Korn Cheese	12Pkts/Bag, 6Bags/Dzn	1.00 / 1.26

WHEAT SNACKS



WHEAT-O

A 100% wheat snack for an extra burst of energy and flavour.

ORIGINAL

100% Wheat rings with the taste of real chicken, delicious and full of energy .



KARARIYAN

100% Wheat sticks with blend of chatpata masala for consumers who prefers the tasty spicy flavour.



CHIPS

100% Wheato Chips with Spicy and Savory Flavour.



	Packaging Size Large	Medium Net Wt Per Bundle	Medium Gross Wt Per Bundle
Wheato Original	12Pkts/Bag, 6Bags/Dzn	1.00	1.30
Wheato Karariyan	12Pkts/Bag, 6Bags/Dzn	1.00	1.23
Wheato Chips	12Pkts/Bag, 6Bags/Dzn	1.00	1.23



FRY-O

Pellet based potato snack that dissolves in your mouth. Perfect for young toddlers and teenagers alike. Fry-O is available in Sweet n' Sour and Veggie Dip flavours.

POTATO SNACKS

Variant	Packaging Size Medium	Packaging Size Large	Medium Net Wt / Gross Wt Per Bundle (KG)	Large Net Wt / Gross Wt Per Bundle (KG)
Fry-O Sweet n' Sour	12Pkts / Bag, 12Bags / HD	48Pkts / Ctn	0.93 / 1.27	0.72 / 0.87
Fry-O Veggie Dip	48Pkts / Ctn	0.72 / 0.87



FRY-O SWEET n' SOUR



FRY-O VEGGIE DIP



BALLAY BALLAY

A brand on its own, Shahi's Ballay Ballay line of Nimco products are the first of their kind in Pakistan. Ballay Ballay products are available in 3 different sizes and variations.

DAL CHANA

Fried chana dal coated with a unique blend of spices and flavours.



MUNCHY MIX

A unique blend of sev (thin dough noodles), peanut, chana (chickpeas) and potato sticks coated with a sweet and savory blend of flavours.



DAL MOTH

A spicy and savory blend of sev (thin dough noodles) and black lentils.



Variant	Packaging Size Medium	Packaging Size Large	Medium (KG) Net Wt / Gross Wt	Large Net Wt / Gross Wt	Carton Dimension Large Lth x Wth x H
Dal Chana	12Pkts / Bag, 12Bags / Dzn	12Pkts / Box, 24Boxes / Ctn	2.30 / 2.47	8.64 / 11.56	24.75X13X15.5
Munchy Mix	12Pkts / Box, 24Boxes / Ctn	7.20 / 10.12	24.75X13X15.5
Dal Moth	12Pkts / Bag, 12Bags / Dzn	12Pkts / Box, 24Boxes / Ctn	2.30 / 2.47	8.64 / 11.56	24.75X13X15.5



MIX NIMCO

A savory combination of sev (thin dough noodles), peas, gathia (thick dough noodles) and peanuts.



CHEWRA

A classic combination of rice flakes, raisins, bondi, peanuts, curry leaves and fennel seeds.



DAL MOONG

Fried and salted moong dal.



Variant	Packaging Size Medium	Packaging Size Large	Medium (KG) Net Wt / Gross Wt	Large Net Wt / Gross Wt	Carton Dimension Large Lth x Wth x H
Mix Nimco	12Pkts / Bag, 12Bags / Dzn	12Pkts / Box, 24Boxes / Ctn	2.30 / 2.47	7.20 / 10.12	24.75X13X15.5
Chewra	12Pkts / Box, 24Boxes / Ctn	7.20 / 10.12	24.75X13X15.5
Dal Moong	12Pkts / Box, 24Boxes / Ctn	6.34 / 8.58	18.75X16.75X12



DOUBLE MASALA

A spicy and savory blend of sev (thin dough noodles), black lentils, potato sticks, peas and peanuts.



SALTED PEANUTS

Crispy fried peanuts sprinkled with salt.



CHILLI CHIPS

Crispy crunchy, and perfectly spicy, chilli chips are sure to add flavour and excitement to your life.



Variant	Packaging Size Medium	Packaging Size Large	Medium (KG) Net Wt / Gross Wt	Large Net Wt / Gross Wt	Carton Dimension Large Lth x Wth x H
Double Masala	12Pkts / Bag, 12Bags / Dzn	2.30 / 2.47
Salted Peanut	12Pkts / Box, 24Boxes / Ctn	4.61 / 6.79	18.75X16.75X12
Chilli Chips	12Pkts/Box, 24Boxes/Ctn	4.9 / 7.75	24.75X13X15.5



SHAHI NIMCO

DAL MOTH

A savory combination of sev (thin dough noodles) and black lentils.



DAL MOONG

Fried and salted moong dal.



MUNCHY MIX

A unique blend of sev (thin dough noodles), peanut, chana dal, chana (chickpeas) and potato sticks coated with a sweet and savory blend of flavours.



Variant	Packaging Size	Net Weight Per Carton (KG)	Gross Weight Per Carton (kg)	Carton Dimension Lth x Wthx H (inch)
Dal Moth	36Pkts/Ctn	7.2	8.54	19*14*9
Dal Moong	36Pkts/Ctn	7.2	8.54	19*14*9
Munchy Mix	36Pkts/Ctn	7.2	8.54	19*14*9

*Dal Moong and Munchy Mix are also available in 25gms packaging.
*Dal Moong, is now available in 45gms.



SAVORY MIX

A spicy mixture of sev (thin dough noodles) , chana (chickpeas) , chana dal, gathia (thick dough noodles) and peanuts of the highest quality.



CHEWRA

A classic combination of rice flakes, raisins, bondi, peanuts, curry leaves and fennel seeds.



PAPDI

Crisp fried dough wafer made from white flour and flavored with cumin and carom seeds.



*Savory Mix and Chewra are also available in 25gms packaging.

Variant	Packaging Size	Net Weight Per Carton (KG)	Gross Weight Per Carton (kg)	Carton Dimension Lth x Wthx H (inch)
Savory Mix	36Pkts/Ctn	7.2	8.54	19*14*9
Chewra	36Pkts/Ctn	7.2	8.54	19*14*9
Papdi	36Pkts/Ctn	5.4	6.74	19*14*9



SHAHI NIMCO

GATHIA

Fried gram flour noodles.

CHILLI CHIPS

Crispy crunchy, and perfectly spicy, chilli chips are sure to add flavour and excitement to your life.

BOONDI

Fried dough balls made with chickpea flour and lightly dusted.



Variant	Packaging Size	Net Weight Per Carton (KG)	Gross Weight Per Carton (kg)	Carton Dimension Lth x Wth x H (inch)
Gathia	36Pkts/Ctn	5.4	6.74	19*14*9
Chilli Chips	36Pkts/Ctn	4.5	5.8	19*14*9
Boondi	36Pkts/Ctn	9.7	13.7	19*14*9

*Moreover, our new products Daal Moong, Gathia & Sev , Royal Mix & Chilli Chips are now available in 45gms.



PARATHA

Shahi's latest venture to diversify it's offerings. Made using the highest quality ingredients to make home cooking easy and delicious.

SHAHI PARATHA



Product	Weight Packet gm	Packet Carton (KGS)	Net Weight Carton Kg (KG)	Gross Weight Carton Kg
Shahi Plain Paratha 5Pcs	400	24	9.6	10.5
Shahi Plain Paratha 20Pcs	1600	6	9.6	10.5
Shahi Plain Paratha 25Pcs	2400	4	9.6	10.5





For more information please visit our website www.shahi.pk
email: contact@shahi.pk